



OECD/US Forum

on

Trade in Educational Services

Organised by

*Centre for Educational Research and Innovation (CERI),
Organisation for Economic Co-operation and Development (OECD)
U.S. Department of Education
U.S. Department of Commerce
National Committee for International Trade in Education,
Center for Quality Assurance in International Education
The World Bank*

In co-operation with

*Office of the U.S. Trade Representative
U.S. Department of State*

23-24 May 2002

*Department of Commerce
14th Street and Constitution Avenue, N.W.
Washington, D.C. United States of America*

The First Global Forum on Trade in Educational Services sponsored by the Inter-governmental organizations: Organisation of Economic Co-operation and Development (OECD) and the World Bank; the U.S. governmental Departments of Education and Commerce in cooperation with State and the Office of the U.S. Trade Representative with co-sponsorship and conference organization by the Center for Quality Assurance in International Education and its National Committee for International Trade in Education. This Forum marks the tenth annual conference of the Center for Quality Assurance in International Education.

OECD/US Forum
On
Trade in Educational Services

23-24 May, 2002 * 14th Street and Constitution Avenue, N.W. * Washington, D.C.

THURSDAY, 23 MAY

8:30 – 9:30 am Registration (Please allow enough time to pass through Security)

9:30 – 11:00 am **Opening Plenary Session: *First International Forum on Trade in Educational Services***

Welcoming Comments:

Secretary Donald L. Evans, U.S. Department of Commerce*

Secretary Rod Paige, U.S. Department of Education*

Purposes of the Conference: An Overview of the OECD project:

Secretary-General Donald Johnston, Organisation for Economic Co-operation and Development*

US Perspectives on Trade in Services with a Focus on Education and Training:

Ambassador Robert Zoellick, U.S. Trade Representative*

The Current State of the GATS Negotiations on Education and Training Services:

Ambassador Alejandro Jara, Chair of the WTO Council for Trade in Services*

11:00 – 11:15 am **Coffee Break**

11:15 – 12:30 pm **Plenary Panel: *Internationalization of Education and the General Agreement on Trade in Services (GATS)***

What are the implications of GATS for educational providers and national education systems?

Pierre Sauve, Trade Directorate, OECD

Trade in Educational Services: A U.S. University Response

President David Ward, American Council on Education

Trade in Educational Services: A European University Response

Vice-Chancellor André Oosterlinck, European University Association

12:30 – 2:00 pm **Lunch**

2:00 – 3:15 pm ***How can the Global Demand for Postsecondary Education be Met?***

Minister of Education Paulo Renato Souza, Brazil

Lead Higher Education and Science and Technology Specialist Lauritz Holme-Neilsson, The World Bank

Professor Cheng Kai-Ming, Hong Kong – Harvard Program (Southeast Asia and China)

3:15 – 3:30 pm Coffee Break

3:30 – 5:30 pm **Workshops**

I. What might be the outcomes of the current GATS negotiations on trade in educational services

Facilitators:

Pierre Sauvé, Trade Directorate, OECD

Director Bernard Ascher, USTR, U.S.

II. National Policies to Promote Trade in Educational Services

Facilitators:

Director Josephine Ludolph, U. S. Department of Commerce

Hermann Solger-Muller, Directorate for International Affairs, Ministry of Education ,
Germany

Michael Gallagher, Department for Education, Training and Youth Affairs, Australia*

III. Promoting Access to Postsecondary Education: Meeting the Global Demand

Facilitators:

Senior Education Economist Harry Patrinos, The World Bank

Director Cyndy Fitzgerald, Microsoft Certification

UNESCO*

IV. International Competition: Implications for Educational Providers and Students

Facilitators :

Immediate past Chair of the OECD Programme on Institutional Management in Higher

Education (IMHE) Dr. Peter West, Secretary, University of Strathclyde

Former President Jacob Henricson, National Union of Students in Europe

* To be confirmed

FRIDAY, 24 MAY

9:00 – 9:30 am Registration

9:30 – 11:00 am **Plenary Panel: *Trade in Education Services and Quality Assurance: The Challenges***

Dr. Marjorie Peace Lenn, Center for Quality Assurance in International Education (also
representing the International Network of Quality Assurance Agencies in Higher Education)

Professor Dirk Van Damme, Vlaamse Interuniversitaire Raad (Flemish Inter-university Council),
Ghent University, Belgium

Vice President Lutz Ziob, Certification Programs, CompTIA

11:00 – 11:15 am **Coffee Break**

11:15 – 12:30 pm **Plenary: *Case Studies in New Cross-Border Educational Delivery Modes***

National Technological University (US): Vice President Douglas Yaeger

Centre National D'Enseignement Distance (France)*

Monash University (Australia): Executive Director International Anthony Pollock

12:30 – 2:00 pm **Lunch**

2:00 – 4:00 pm **Plenary Session and Open Discussion: *Identifying the major policy issues concerning trade in educational services***

Minister for Higher Education and Scientific Research Françoise Dupuis, Belgium

Minister of Educational and Research Kristin Clemet, Norway

Director General Teiichi Sato, Japanese Society for the Promotion of Science

Director John Martin, Directorate of Education, Employment, Labour and Social Affairs OECD

Assistant Secretary for Postsecondary Education Sally Stroup; US Department of Education

Under Secretary Grant Aldonas, US Department of Commerce

Dr. Marjorie Peace Lenn, (also representing the International Network of Quality Assurance
Agencies in Higher Education)

Next Steps:

Director John Martin, Directorate of Education, Employment, Labour and Social Affairs, OECD

Closing Remarks:

Speaker: Sally Stroup, Assistant Secretary for Postsecondary Education, U.S. Department of
Education

REGISTRATION FORM

OECD/US Forum On Trade in Educational Services

May 23-24, 2002 * 14th Street and Constitution Avenue, N.W. * Washington, D.C.

Please return this form along with your payment to the Center for Quality Assurance in International Education by **May 9, 2002**. To send a wire transfer, please call or fax for additional information.

Mail or fax to: *Center for Quality Assurance in International Education, One Dupont Circle, NW, Suite 515, Washington, DC 20036 USA Tel: 202-293-6104; Fax: 202-293-9177; E-mail: CQAIE@aacrao.org*

Name (as you would like it to appear on your name tag): _____
Working Title: _____
Organization: _____
Mailing Address: _____
Country: _____ Phone: _____
Fax: _____ E-mail: _____

Briefing and Conference Registration

_____ Center and NCITE Members \$500.00 US \$ _____
_____ All Other Participants \$550.00 US \$ _____

Center Affiliation (Save By Joining Now)

_____ Individual \$100.00 US \$ _____
_____ Organizational/Institutional \$1000.00 US \$ _____

NCITE Affiliation

_____ Regular Membership \$2500.00 US \$ _____

Regular membership is for individual institutions, free-standing programs (e.g., MBA) or programs within institutions, and other education and training providers who wish to generally participate in NCITE's purposes and activities..

_____ Steering Committee Membership \$10,000.00 US \$ _____

Steering Committee membership is for individual institutions, associations or consortia of institutions, corporations and other education and training providers who will be invited to participate in more frequent meetings in Washington, D.C. and other locations at which trade policy formulation will take place, relying on the input of the NCITE membership as a whole.

TOTAL AMOUNT ENCLOSED \$ _____

Cancellation Procedures

A replacement is welcomed. Notification of cancellation should be made in writing no later than May 2, 2002; a 50% refund will be provided.

Method of Payment

_____ A check is enclosed

Credit Card: _____ Visa _____ Mastercard
Credit Card Number: _____
Expiration Date: _____
Signature: _____
Print Name on Card: _____

Hotels within quick walking distance of the U.S. Department of Commerce include:

J.W. Marriott
1331 Pennsylvania Ave. NW.
(202) 393-2000

Willard Inter-Continental Hotel
1401 Pennsylvania Ave. NW.
(202) 628-9100

Hotel Washington
515 15th St. NW.
(202) 638-5900